

# GREETINGS FROM LOWESTOFT

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## POSTCARD COMPETITION

Greetings From Lowestoft is a celebration of our seaside town. Submit your postcard to enter the competition and have your work exhibited at East Point Pavilion. Win a chance to have your postcard selected and printed for local people to use and enjoy.

We're inviting you to make your own postcard of everything you love about Lowestoft - be as creative as you like! This Activity Guide gives you some ideas of how to go about it and where to send your postcards once they're made. We encourage you to use recycled and scrap materials for your designs.

### FREQUENTLY ASKED QUESTIONS

- This competition is open to all ages.
- You can submit more than one postcard.
- Please put your name and contact details (email / telephone) on the back of your postcard before submitting so that we can notify you if you are a winner.
- Sorry we are unable to return postcards entered for the competition, all submissions will be exhibited at East Point Pavilion in December.
- Winners will be selected by a local panel of business and community leaders.
- Winners will be announced at an event at East Point Pavilion on 15 December.

### POSTCARD PICK UP/DROP OFF POINTS

You can pick up postcard packs at the following venues:

**Kirkley Centre:** 154 London Road South, NR33 0AZ

**Lowestoft Library:** Clapham Road South, NR32 1DR

**Windsor Art Gallery:** 211 London Road South, NR33 0DR

Once you have made your postcard please return it to the drop off points above by Wednesday 15 November. Community collections available on request, contact [fran@suffolkartlink.org.uk](mailto:fran@suffolkartlink.org.uk) for details.



# POSTCARD ACTIVITY GUIDE

## PICTURE LOWESTOFT

Think about Lowestoft and what comes to mind? It might be the:

- Sunrise over the sea
- Sandy beaches and the Pier
- Shops, cafes and theatres
- Beach huts, ice creams and seagulls

As well as thinking in pictures, think about other ways you experience Lowestoft, for example

- Sights and sounds
- Smells and colours
- The way it makes you feel

## PIECING IT TOGETHER

Create a mood board of your ideas to help get started with the postcard design.

Rummage through your stash of recycled papers and pick out pieces that appeal and inspire you.

Don't glue them yet. First, spread them out on a piece of paper or table top and arrange them in pleasing patterns or colour combinations, so you begin to get a feel of how you want your postcard to look.



**SUNRISES ON  
THE BEACH**



**TEA ROOMS  
AND CAFES**



**BEACH  
HUTS**



**“I find inspiration flows when I go for a walk, so maybe have a walk around Lowestoft to gather ideas. Take some paper and a pencil, or use your phone camera to capture the moment.”**

# POSTCARD ACTIVITY GUIDE

## WHAT YOU WILL NEED TO CREATE YOUR POSTCARD



**Postcard-sized card**



**Glue stick**



**Paper**, such as junk mail, wrapping paper, leaflets or magazines



**Pencils and pens**



**Scissors** (although ripped paper works really well for collage)



**Embellishments such as gems and small cut-out shapes** (optional)

## COLOUR YOUR BACKGROUND

The first layer of your postcard will be the background.

Gather together colours that work with your chosen palette. This might include scrap papers, pencils or pens. Add these to your postcard background.



## ABOUT SUFFOLK ARTLINK

Suffolk Artlink is a participatory arts charity working in community settings across the county and beyond, encouraging people to be creative, make connections and live well.

Website: [suffolkartlink.org.uk](http://suffolkartlink.org.uk)

E-mail: [enquiries@suffolkartlink.org.uk](mailto:enquiries@suffolkartlink.org.uk)

## ABOUT GENEVIEVE

Genevieve is a community artist based in Gorleston-on-Sea, Great Yarmouth. She has facilitated environmental and heritage-inspired art with people since 2011. When she's not leading creative projects, she loves walking and gardening.

# POSTCARD ACTIVITY GUIDE



## CREATE YOUR IMAGE

Build up your background, using your chosen colour palette and adding texture, pattern and detail to your card. Think about what you want your card to represent and use your mood board for inspiration.



I'm creating a postcard using this archive image of two children enjoying donkey rides on the beach.

I've cut them out and added some extra 'sandy' papers for my background.



Make it pop!

I added extra detail with a black pen!



Then for a final bit of sparkle, I added some golden suns.

Please contact [fran@suffolkartlink.org.uk](mailto:fran@suffolkartlink.org.uk) if you have any questions

A project delivered through the Lowestoft Heritage Action Zones (HAZ), funded by East Suffolk Council and Historic England.

